

The Diamond is Forever . . . Now There's . . .



ForeverFit™

Self Sizing Shank

"Sleek and well-made. . . The most unobtrusive mechanism of its type on the market."

 **Alan Revere** Revere Academy San Francisco

Simply the Best!™

Ever Changing Ring Size? For women of all ages — Independent research shows that 70% of all women will benefit from the self-sizing feature: weight loss, climate change . . . global warming!

Increased Diamond Sales? In a sea of confusingly similar Diamond rings, the ForeverFit™ shank offers your customers obvious benefits that will set your rings apart from the competition, winning you increased sales.

Arthritis? Loss of Manual Dexterity? Superior "ease of use!" Simply slips on and slips off. No small parts to manipulate, pinch, or break off.

Sense of Security? Precious rings can't come open unexpectedly causing loss of a valuable stone or heirloom: very bad for customer relations and a potential liability for the jeweler.

Durability? Extremely durable! The mechanism does not wear out. Unlike some competing products, ForeverFit™ does not rely on the abrasion of soft gold as part of a locking mechanism. Spring tension is supplied by stainless steel instead of much softer precious metal which can relax in time. The precision parts glide past each other easily with little or no wear.

Sizing? ForeverFit™ recommends a standard measurement™ over the knuckle, especially if knuckle growth is anticipated.

Installation? Simple, Quick, and Profitable, about as easy as half-shanking any ring. No special tools or fixtures are necessary.

Options? ForeverFit™ comes in three widths, 2.5 mm, 4 mm, and 6 mm, and sizes 5 through 12 and is available in 14K, White and Yellow . . . 18K, White and Yellow . . . Platinum, Palladium, and Sterling.

Cost? Competitive pricing, often well below our competitors.

Samples? A sterling silver & CZ demonstration solitaire with display stand and advertising materials is available directly from Reller for a nominal charge of \$30.

How to Purchase? All sizes and metals are available **directly from Reller**. Most commonly used sizes are available from major findings suppliers: **Stuller, Roseco, Southeastern Findings, R-Findings, Crown Findings, Jewelers' Stockroom, and Central Findings**.

Guarantee? The best in the business! If your customer is not 100% satisfied, return the ForeverFit™ shank IN PIECES for a full refund. If your novice jeweler fails to install the ForeverFit™ shank successfully, return the PIECES for replacement or a full refund! (You'd be the first) Accidental damage by your customer? Only a nominal charge for replacement parts or repair and always free advice.

Already a ForeverFit™ Jeweler? Please e-mail us with your location and phone number so we may send local ForeverFit™ customers your way!

www.RellerGold.com

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also

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